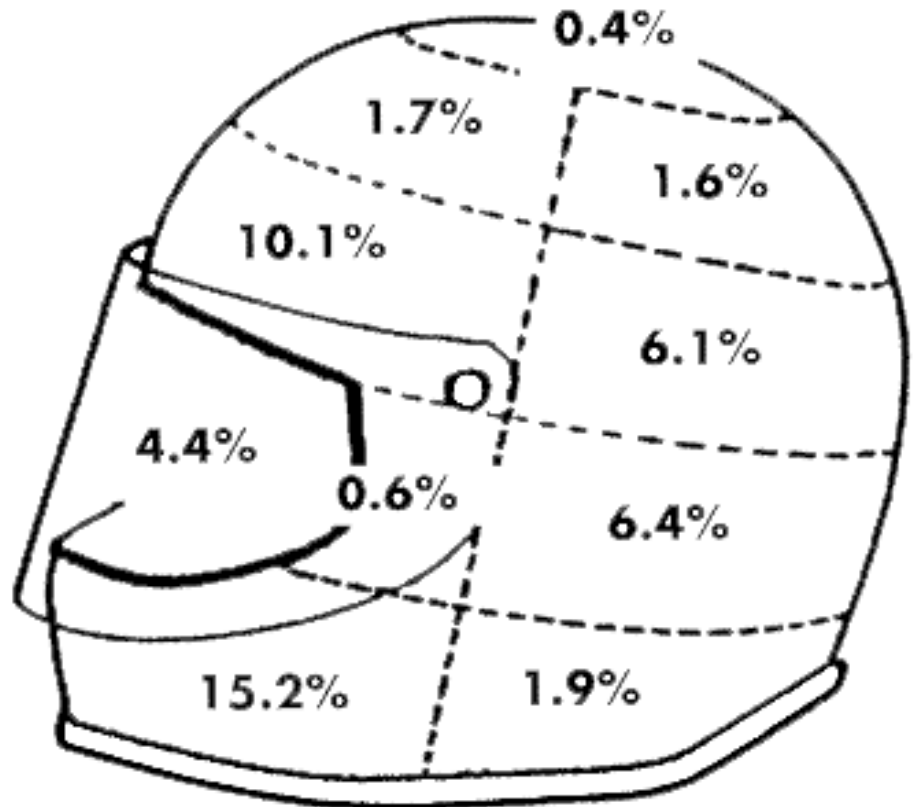
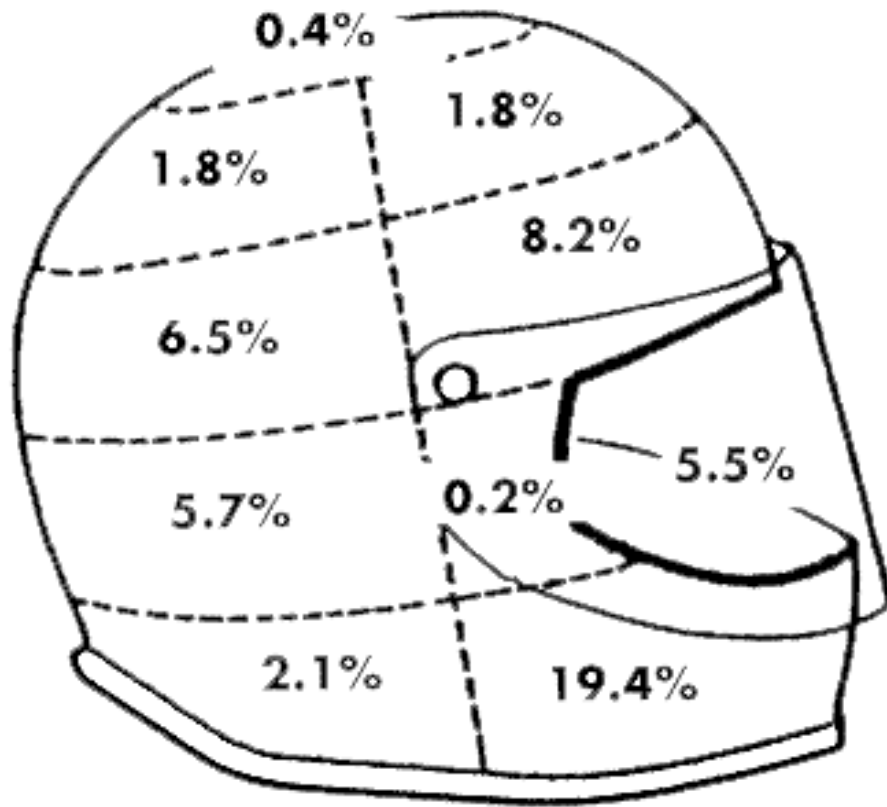




Why Wear a Full-Face Helmet



Distribution of Impact Locations on Motorcycle Helmets
Study by Dietmar Otte

Open-Face Helmets achieve 65% of available protection.
Half Helmets achieve 39% of available protection.



Bell Cruiser



Bell $\frac{3}{4}$ Helmet

Examples of DOT-Approved Helmets



Shoei Flip Up



Bell
Full Face



The Roman



The Turtle

Novelty Helmets



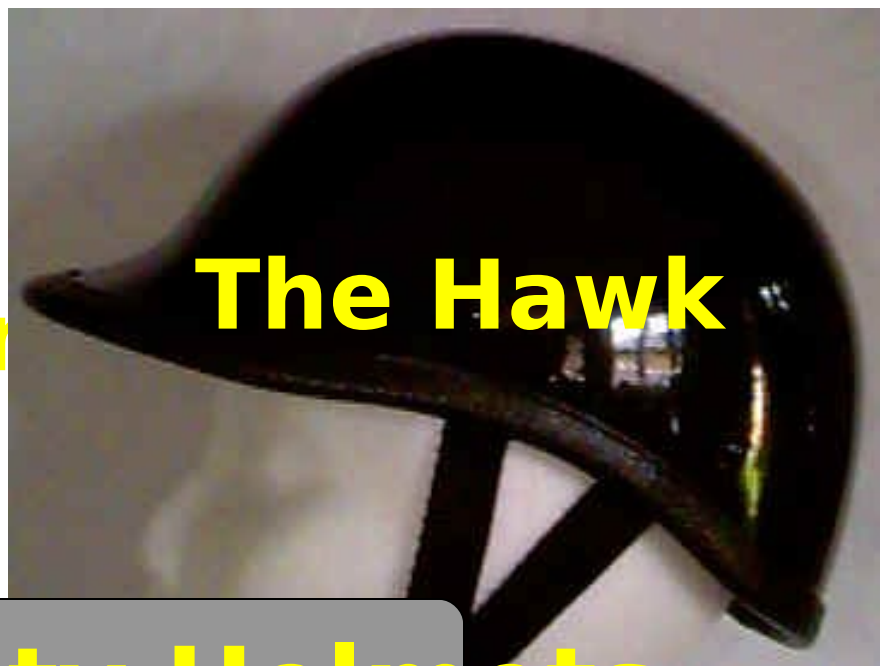
The E-Z Rider



The Eagle



The Big German



The Hawk

Novelty Helmets



The Rebel



The Ridgeback

"Born to be wild"  may turn into ...
"Born to die on the road" ...

If you are wearing a helmet that does not have the ANSI or Snell certification stamp.



The chopper-style "Novelty" helmets provide little to no protection to the skull and face. Prior to purchasing a helmet, check for the DOT certification tags that ensure the helmet met crash testing